## **DOCKET NO. 13872RRUS02U**

Customer No. 49,403



## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Hall et al.

Serial No. 10/034,002

Filed: December 26, 2001

For: Method Delivering

Location-Based Targeted Advertisements to Mobile

Subscribers

Group No./A.U.: 2645

Conf. No. 1840

Examiner: Roland G. Foster

CERTIFICATE OF MAILING UNDER RULE 8

I hereby certify that this correspondence is being deposited in the United States Mail under 37 C.F.R. § 1.8 with sufficient First Class Postage on July 12. 2005 and is addressed to: Mail Stop AF, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Sherry L. Wol McWhimie

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

## AMENDMENT AND RESPONSE TO FINAL OFFICE ACTION

Sir:

In reply to the Final Office Action having a mailed date of May 18, 2005, Applicant requests the Examiner to enter this Amendment After Final and request reconsideration and withdrawal of all outstanding rejections culminating in allowance of the pending claims.

Amendment to the Specification - N/A

Amendment to the Claims being on page 2 of this paper.

Amendment to the Drawings - N/A

Remarks begin on page  $\underline{6}$  of this paper.

DONOT enter. [-1] 9/15/05